

2021-2022 Online College Courses with Cayuga Community College



SUMMER 2021

HLTH 104 - Personal Health (3 CR)

In-depth course in maintaining lifelong good health examines emotional health, drug education, family health, personal fitness, disease, consumer, and environmental health.

BIO 209 - Basic Nutrition (3 CR)

Examines the fundamentals of nutrition, including nutrient composition of foods; physiological factors influencing nutritional needs; behavioral considerations related to food intake; nutrient digestion, assimilation, and storage; energy requirements; life cycle requirements; weight management; diet therapy; fad diets; manufactured food; methods used in dietary assessment and nutrition research.

FALL 2021

COM 130 - Human Communication (3 CR)

This course introduces students to communication studies. It surveys topics in human perception, language, relationships, face-to-face and mediated communications. Models for effective communication are explored for various contexts and cultures.

PSY 101 - Introductory Psychology (3 CR)

Basic orientation to the psychology of human behavior. Studies the aims and methods of psychological investigation and measurement, and biological and social influences on behavior. Also focuses on learning, motivation, emotion, perception, and personality development.

BUS 130 - Principles of Business (3 CR)

Overview includes foundations of American business, forms of enterprise, organizing for business, fundamentals of management, the production of goods and services, human relations, union-management relations, marketing, account, finance, money and banking, securities and investments, government relations and business law.

INTERSESSION 2022

HLTH 104 - Personal Health (3 CR)

In-depth course in maintaining lifelong good health examines emotional health, drug education, family health, personal fitness, disease, consumer, and environmental health.

BIO 209 - Basic Nutrition (3 CR)

Examines the fundamentals of nutrition, including nutrient composition of foods; physiological factors influencing nutritional needs; behavioral considerations related to food intake; nutrient digestion, assimilation, and storage; energy requirements; life cycle requirements; weight management; diet therapy; fad diets; manufactured food; methods used in dietary assessment and nutrition research.

SPRING 2022

BUS 232 - Introduction to Social Media Marketing (3 CR)

This course provides an overview of how social media has drastically changed overall marketing strategies and how companies are embracing social media to enhance customer relationships, brand awareness, and market share. Students will explore the types of social media tools such as (Facebook, Twitter, LinkedIn, YouTube, Instagram, Google, etc.) and learn strategies to implement these tools in an overall marketing plan. Students will use case studies and real-world examples to explore current examples and future opportunities of how marketing professionals have capitalized on these social media strategies.

ECON 102 - Personal Finance (3 CR)

For students who desire knowledge in managing their personal finances. Topics include budgeting; saving; borrowing; home purchasing; automobile purchasing; life, auto, and home insurance; health, disability and retirement programs; estate planning; and investing.

PSY 212 - Developmental Psychology - Life Span (3 CR)

Prerequisite: PSY 101. Introduction to the foundations of human development across the life span. Developmental processes and issues characterizing various stages of aging are studied, with attention to the interrelationships of the various stages and intergenerational issues.

SOC 101 - Introductory Sociology (3 CR)

Introduces sociology as a science concerned with relationships, institutions, organizations, and the physical environment. Outlines the major theories as a basis for sociological perspectives on social issues. Covers the origins of sociology as a science, diverse patterns of social organization from a global perspective, the nature and substance of cultural systems and social institutions, and sociological perspectives in analyzing trends in human society.